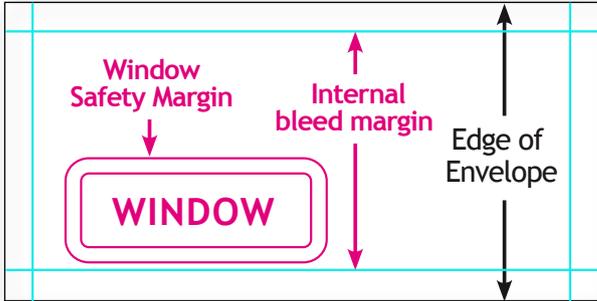


UNDERSTANDING BLEED:

If you are supplying press ready artwork you need to understand how to setup your bleed up correctly. This template has been pre-set with internal bleed margins to help you correctly prepare your artwork. It is not possible for envelopes to have external bleed (printing right up to the edge of the envelope).

IMPORTANT: You need to carefully follow these instructions when preparing your artwork. Failure to do so may result in artwork incorrectly prepared for print.

When you open up the template file you will be greeted with guides similar to the diagram below:



The **black guide** is the envelope edge. This is the line along which your printing will be trimmed.

The **blue guides** are the internal bleed margin. All artwork must be kept within the internal bleed margin. It is not possible to have any artwork printed on envelopes beyond the internal bleed margin.

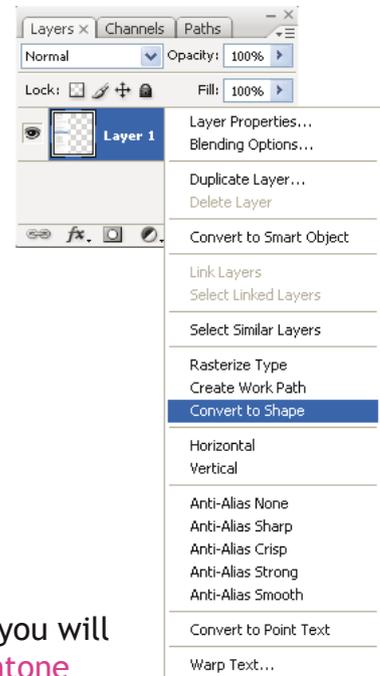
If your envelopes are Window-faced they will also have a **Window Safety Margin**. No images or text may cross the Window Safety Margin.



Please note: We recommend all images should be set to 300 dpi. Images with a resolution of less than 250dpi may appear pixilated, blocky or blurry when printed even if they appear clear and sharp on screen. Increasing the resolution higher than 300dpi just results in bloated files with no improvement in print quality.

USING THE ADOBE PHOTOSHOP TEMPLATE:

1. Open the template.
2. If you cannot see the guides make sure guides are turned on.
To do this go to **View > Show > Guides**.
3. Create your design.
4. Ensure you have followed all instructions in the above section titled 'Understanding Bleed.'
5. Please convert your fonts to shapes.
To do this, select all layers that contain text, right click and select **Convert to Shape**. Refer to the screenshot on the right.
6. If you have ordered envelopes with **1 or 2 Pantone (PMS) colours** you will need to supply artwork using 1 or 2 **Pantone colours** from the **Pantone Solid Uncoated Palette**.
If your artwork is not set to a colour from the Pantone Solid Uncoated Palette your envelopes may be printed in black ink.
7. **Save** your file as a Photoshop PDF.
If you do not have the capabilities to do this then you may supply your file as a flattened TIFF or a high quality JPEG.

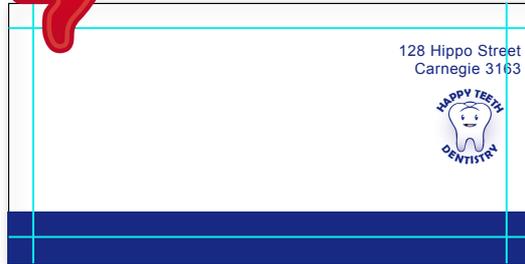
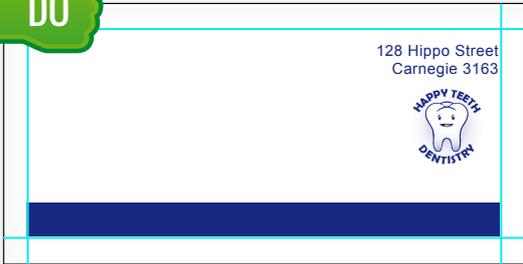


Please carefully check your final file before uploading your artwork.



Please note: You can download our job options file from our website and print your PDF using our job options file. By distilling your artwork with our job options file you may see possible errors in how your artwork has been set up before you supply the artwork to us. For the best results, PDF files should be created using Adobe Acrobat Distiller.

See next page for Artwork Do's and Don'ts >



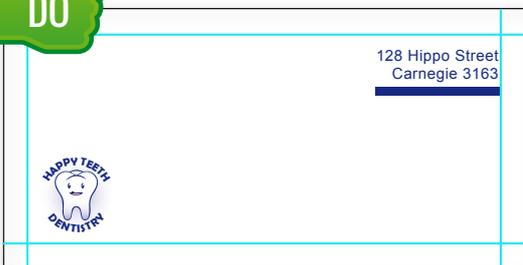
Internal bleed

Make sure all artwork is within the internal bleed margin. No artwork may be printed beyond the internal bleed margin.



Windows

If you have ordered window faced envelopes ensure that there is no artwork crossing the Window Safety Margin.



Artwork Size

Make sure your design is the right size or it may be automatically resized which may distort your artwork.



(PMS 662 U)



(Full CMYK Colour)

Pantone Colours

If you have ordered envelopes with 1 or 2 Pantone (PMS) colours you will need to supply artwork using 1 or 2 Pantone colours from the Pantone Solid Uncoated Palette.

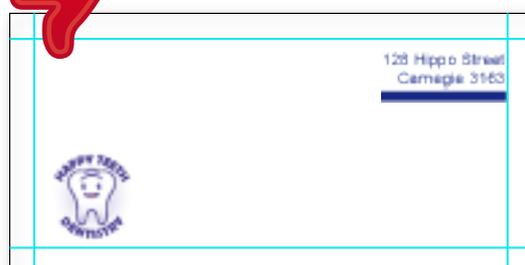
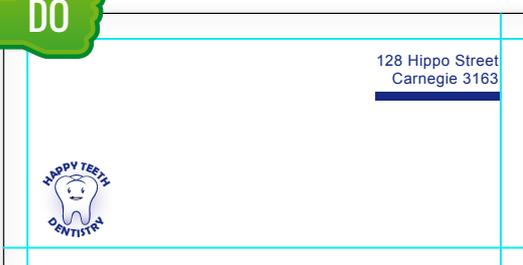


Image Resolution

Make sure all images and rasterized text are 300dpi when placed at 100% so they won't look blurry or pixelated when printed.